1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Plays were the most successful sub category that got crowdfunded.
* Although plays had the most successful outcomes, it also had the most failures although not as much as successes.
* Overall , there are more successes than failures and not as much cancellations and live crowdfunding’s.

2.What are some limitations of this dataset?

-There is a lot of data in this dataset, it should be a lot simpler. The amount of data that is not needed is a quite fair amount and could be deleted as it could confuse the reader or client.

- Although Stacked charts are very compact and simple, it is hard to see the exact value. The bars in-between would take some time to calculate or view whereas a not stacked bar would only have 1 value to look at horizontally.

3.What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

I would prefer a not stacked bar graph over a stacked bar graph almost most of the time as it is harder to read with the human eye. Another graph that I would also recommend is an area graph, and to make sure that the colour used are see through, to be able to compare the data. Similar to a line graph the area under the line is filled, which would show you how much volume there is.